



Eastern Warehouse Distributors, LLC dba Eastern Auto Parts Warehouse

General Privacy Notice

Last Updated: 12/18/2025

1. INTRODUCTION

Eastern Warehouse Distributors, LLC dba Eastern Auto Parts Warehouse (collectively, “EWD,” or “we,” “our,” or “us”) respect your privacy and are strongly committed to transparency.

This Privacy Notice (our “**Privacy Notice**” or “**Notice**”) describes the types of information we may collect from or about you or that you may otherwise provide when you visit or interact with our websites, www.eapw.com and shop.eapw.com (each, a “**Website**” and collectively, the “**Websites**”), our practices for collecting, using, disclosing, protecting, and otherwise processing that information while operating our business, and your rights and choices with respect to such information.

This Privacy Notice applies to information we collect:

- on our Websites;
- in email, text, and other electronic communications between you and us, such as when you contact us or otherwise submit information to us, whether by telephone or through other means;
- when you interact with our advertising and applications on third-party websites and services, if those applications or advertising include links to this Privacy Notice; and
- about you offline, such as in connection with your inquiries into or purchase or use of our products and/or services.

This Privacy Notice does **not** apply to information collected by:

- us in any other way offline or through any other means, including on any other websites operated by EWD or any third party (including our affiliates and subsidiaries);
- us or any of our affiliates or subsidiaries related to your or any other individual’s employment or potential employment with us; or
- any third party (including our affiliates and subsidiaries), including through any application or content (such as advertising) that may link to or be accessible from the Websites.

Please read this Privacy Notice carefully to understand our policies and practices regarding your information and how we will treat it before accessing our Websites or otherwise engaging with us for our products or services. If you do not agree with our policies and practices, your choice is not to use our Websites, products, or services. By accessing or using our Websites, products, or services, you agree to this Privacy Notice. This Privacy Notice may change from time to time (see *Changes to Our Privacy Notice*). Your continued use of our Websites, products, or services after we make changes is deemed to be your acceptance of those changes, so please check this Privacy Notice periodically for updates.

2. INFORMATION WE COLLECT ABOUT YOU AND HOW WE COLLECT IT

Throughout this Privacy Notice, the term “**Personal Data**” means any information that identifies, relates to, describes, references, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular individual or household. However, Personal Data does not include any de-identified or aggregated information.

Generally

We collect Personal Data from various sources, including:

- directly from you when you provide it to us; and
- automatically as you access, navigate through, or otherwise use the Websites.



Information You Provide to Us

We collect the following types of Personal Data directly from you when you access or use our Websites, communicate with us, or from interactions during trade shows and other events: name, alias, email address, and telephone number(s).

In addition, we may also collect certain types of non-Personal Data that you may:

- choose to submit via our Websites, such as when filling out a form, making a general inquiry, or requesting information about our products and services (e.g., job title, the name of the company with whom you are affiliated, business contact information such as business address, email address, and telephone number, etc.);
- provide in-person, such as during our interactions with you at a conference, trade show or other event (e.g., business contact information such as business address, email address, and telephone number); and
- share when you communicate with us, such as by phone or via email (e.g., records and copies of your correspondence).

Information We Collect Through Automatic Data Collection Technologies

We may also use automatic data collection technologies to collect the following information about your interaction with our Websites. This information primarily consists of non-Personal Data but may include certain Personal Data or information we may maintain or associate with Personal Data we collect in other ways.

- Details of your visits to our Websites, including location data (which may be used to locate the city and state that you are in but cannot be used to precisely locate you), referring/exit pages, date and time of your visit, error information, and other communication data and the resources that you access, use, or otherwise interact with on the Websites.
- Information about your computer and internet connection, such as your IP address.
- Information collected through cookies (or browser cookies) running on our Websites. Cookies are small data files placed on your computer that allow us to collect certain information whenever you visit or interact with our Websites. Some of these cookies are managed by us (first-party cookies), while others are managed by third parties that we do not control (third-party cookies). For example, we use Google Analytics, a web analytics service provided by Google, Inc., to collect certain information relating to your use of our Websites. Google Analytics uses cookies to help us analyze how users use our Websites (e.g., estimating our audience size and usage patterns and recognizing when users return to our Websites). For more information regarding Google Analytics (including how Google uses data when you visit our Websites), please visit Google's website and the pages that describe Google Analytics, such as <https://policies.google.com/technologies/partner-sites>.

Third-Party Use of Cookies and Other Tracking Technologies

Some content or applications, including advertisements, on our Websites are served by third parties, including advertisers, content providers, and analytics providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our Websites. The information they collect may be associated with your Personal Data or they may collect information, including Personal Data, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

BY CONTINUING TO ALLOW US TO USE ANY OF THE ABOVE-DESCRIBED TECHNOLOGIES, YOU HEREBY CONSENT TO OUR RECORDING OF YOUR USE OF THE WEBSITES OR OTHER COMMUNICATIONS YOU MAY HAVE WITH OUR WEBSITES AND THE DISCLOSURE OF SUCH INFORMATION TO THIRD-PARTY COOKIE PROVIDERS.



3. HOW WE USE THE INFORMATION WE COLLECT

We use information that we collect about you or that you provide to us, including any Personal Data, for the following purposes:

- Fulfilling or meeting the reason that you provided the Personal Data.
- Providing, supporting, improving, debugging, and developing our Websites, products, and services.
- Enabling you to participate in interactive features on our Websites.
- Contacting you about our products and/or services as well as trade shows that may be of interest to you, including marketing materials, monthly specials, offers, promotions, and event updates via email, text message, phone call or other similar means (with your consent, where required by law).
- Monitoring the performance of our Websites, including metrics such as total number of visitors, and traffic.
- Providing you with support and responding to your inquiries (including investigating and addressing concerns and monitoring and improving responses).
- Maintaining the safety, security, and integrity of our Websites, products and services, databases and other technology assets, and business, including to detect security incidents; protect against malicious, deceptive, fraudulent, or illegal activity; and prosecute those responsible for that activity.
- Notifying you about changes to our Websites or any products or services we offer or provide through them.
- Understanding how you use our Websites and identify any issues in how the Websites are used and how we can improve your experience with our Websites.
- Evaluating or conducting a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of EWD's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by EWD about users of our Websites and other individuals are among the assets transferred.
- Carrying out our obligations and enforcing our rights arising from any contracts entered into between you and us.
- Exercising or defending legal claims, and responding to legally binding requests from law enforcement, regulatory authorities, or other third parties.
- For litigation case management and evidentiary purposes; or as otherwise may be required by applicable law, court order, or governmental regulations.
- Complying with our legal, regulatory, and contractual obligations.
- For any other purpose we may describe when you provide the information or as otherwise permitted by applicable law.

4. DISCLOSURES OF YOUR INFORMATION

We do not share, sell, or otherwise disclose your Personal Data for purposes other than those outlined in this Privacy Notice, including any applicable jurisdiction-specific addendums appended to this Privacy Notice. However, we may disclose aggregated information about our users and information that does not identify any individual without restriction.

We disclose your information as needed to fulfill the purposes described in this Privacy Notice and as permitted by applicable law.

- **When We Work with Service Providers & Business Partners.** We may share each of the categories of Personal Data described above, for a variety of business purposes, with our service providers and business

partners who provide an array of services including, but not limited to, Website hosting and analytics, and customer communication/messaging and engagement (e.g., text messages, email, etc.).

- **When We Work on Business Transactions.** If we become involved with a merger, corporate transaction or another situation involving the transfer of some or all of our business assets, we may share your Personal Data with business entities or people involved in the negotiation or transfer.
- **When Sharing Helps Us Protect Safety and Lawful Interests.** We may disclose your Personal Data if we believe that the disclosure is required by law or otherwise necessary to: (i) comply with (a) federal, state, or local laws, (b) a court order or subpoena to provide information, or (c) a civil, criminal, or regulatory inquiry, investigation, subpoena, or summons by federal, state, or local authorities; (ii) cooperate with law enforcement agencies concerning conduct or activities that we (or one of our service providers) believe may violate federal, state, or local law; (iii) exercise or defend legal claims; (iv) enforce our agreements or policies; or (v) help us protect the rights, property, safety of EWD, its users, customers, partners, or others.
- **When You Give Consent.** We may share Personal Data about you with other companies if you give us permission or direct us to share that information.

5. CHOICES ABOUT HOW WE USE AND DISCLOSE YOUR INFORMATION

We do not control the collection and use of your information collected by third parties described above in *Disclosures of Your Information*. These third parties may also aggregate the information they collect with information from their other customers for their own purposes.

In addition, we strive to provide you with choices regarding the Personal Data we have collected about you. We have created mechanisms to provide you with control over your Personal Data:

- **Cookies.** You can adjust the settings in your browser's settings to refuse all or some cookies. If you disable or refuse cookies, please note that certain parts of our Websites may be inaccessible or may not function properly. You can find more information about cookies at <http://www.allaboutcookies.org>.

As noted above, we do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can learn more about interest-based advertisements and your opt-out rights and options from members of the Network Advertising Initiative on its website (www.networkadvertising.org) and from members of the Digital Advertising Alliance on its website (www.aboutads.info).

- **Marketing Communications (Text).** When you opt-in to receive marketing or promotional SMS/MMS/text message communications from us, you consent to receive such communications via SMS, MMS, text message, or other similar electronic means. To participate in this service, you are required to provide a mobile phone number. Mobile information, including any text messaging originator opt-in data and consent, will not be shared with third parties or other affiliates for marketing or promotional purposes. If you wish to be removed from receiving future marketing communications, you can opt-out by texting "STOP", "CANCEL", or "UNSUBSCRIBE". For more information regarding our text message communications, please see our Mobile Messaging Terms of Service
- **Marketing Communications (Email).** We may also use your information to contact you via email about our products or services that may be of interest to you, monthly specials, and event updates (with your consent, if required by law). These emails may be sent from or on behalf of EWD. If you do not wish to have your email address used by us for these purposes, you can opt-out at any time by clicking the "unsubscribe" link at the bottom of any email or other marketing communication you receive from us or on our behalf. If you opt-out of receiving these types of emails from us, please note that you may continue to receive transactional or account-related communications from us (such as in connection with a product purchase, warranty registration, product or service experience, or other transaction).



6. OTHER RIGHTS & DISCLOSURES

In addition to the choices made available to you with regard to the Personal Data that we have collected about you, you can also correct or update certain Personal Data that we hold about you by notifying us through the *Contact Information* below of errors or changes in any Personal Data we have about you to ensure that it is complete, accurate, and as current as possible. We may not accommodate a request to correct or update your Personal Data if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

7. DO NOT TRACK

Some web browsers permit you to broadcast a signal to websites and online services indicating a preference that they “do not track” your online activities. However, there is no accepted standard for how a website or online service should respond to this signal, and at this time, we do not take any action in response to such a signal.

8. DATA SECURITY

We have implemented measures designed to secure your Personal Data from accidental loss and from unauthorized access, use, alteration, and disclosure. The safety and security of your information also depend on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Websites, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we have implemented measures to protect your Personal Data, we cannot guarantee the security of your Personal Data transmitted to our Websites. Any transmission of Personal Data is at your own risk. We are not responsible for circumvention of any privacy settings or security measures deployed on the Websites.

9. CONSENT TO PROCESSING OF PERSONAL DATA IN THE UNITED STATES

In order to provide our Websites and products and services to you, we may store and process your Personal Data outside of the country where you reside or are located, including to countries that may not or do not provide an equivalent level of protection for your Personal Data. Your Personal Data may be processed and stored in the United States and federal, state, and local governments, courts, or law enforcement or regulatory agencies in the United States may be able to obtain disclosure of your information through the laws of the United States. By using our Websites, you represent that you have read and understood the above and hereby consent to the storage and processing of Personal Data outside the country where you reside or are located, including in the United States.

10. THIRD-PARTY SITES

Our Websites may contain links to third-party websites or services that are not owned or controlled by us. Please be aware that we are not responsible for the privacy practices of such other websites or services. The privacy practices of these third parties, including details on the information they may collect about you, are subject to the privacy statements of these parties, which we suggest you review.

11. CHILDREN UNDER THE AGE OF 18

Our Websites are not intended for children under 18 years of age. No one under age 18 may provide any Personal Data to or on our Websites. We do not knowingly collect Personal Data from children under 18. If you are under 18, do not use any of our Websites or provide information on our Websites or through any of its features. If we learn we have collected or received Personal Data from a child under 18 without verification of parental consent, we will delete that information. If you believe we might have any information directly from a child under 18, please contact us through the *Contact Information* below.

12. CHANGES TO OUR PRIVACY NOTICE

We may change this Privacy Notice at any time. It is our policy to post any changes we make to our Privacy Notice on this page. If we make material changes to how we treat our users’ Personal Data, we will notify you by email to



the email address we have on file for you, through a notice on the home page of our Websites, or by using a similar method. The date this Privacy Notice was last updated is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Websites and this Privacy Notice to check for any changes. **Your continued use of our Websites following the posting of changes constitutes your acceptance of such changes.**

13. CONTACT INFORMATION

If you have any questions regarding our Privacy Notice, you may contact us using any of the following channels.

Email: Privacy@eapw.com

Telephone Number: (215) 741-4228

You also may write to:

Eastern Warehouse Distributors, LLC dba Eastern Auto Parts Warehouse

Attn: Jack Mills

355 S Flowers Mill Rd

Langhorne, Pennsylvania 19047