

August 2025

DIFFERENCE.



Specializing in "Hard to Find" Import & Domestic Parts

After 36 incredible years of dedication, loyalty, and service, Joe Zelenak is closing his parts catalog and heading into a well-earned retirement.

Joe holds a special place in EAPW's story. He first started with Steve in 1985 at the NAPA store in Morrisville, PA. Four years later, Steve asked if he would take a chance and help start a store from scratch in Langhorne. Joe thankfully said yes, and off they went. On opening day, they both stood for a few minutes as the phones weren't ringing and decided to lock the doors and make sales calls. They came back at 4 p.m., and the phones were ringing! Thankfully, customers started calling. Joe was our very first counterperson - at a time when we were just getting started, he helped lay the foundation for what EAPW would become – a team built on hard work, deep product knowledge, and a passion for taking care of customers.

Joe had an excellent relationship with customers and a knack for finding anything they needed. Over the years, Joe became the go-to guy for countless technicians and coworkers. He was known for his encyclopedic knowledge of parts and his commitment to getting the right part every time. Whether it was tracking down a hard-to-find item, showing a new hire the ropes, or cracking a quick joke behind the counter, Joe always delivered.

Joe was consistently one of our top 10 (often #1) in counter sales thanks to his relationship-building skills and amazing ability to get the right parts to customers the first time. Loyal and dedicated, he showed up every day and gave it everything he had. He still holds the largest collection of catalogs in the company! He's seen it all and played a huge role as EAPW grew from a single store to a 40-plus location operation. But even more than that, Joe has always been family.

Joe, thank you for everything you've done – not just for the business, but for the people. Your impact is lasting, and your legacy lives on in the culture, the customers, and the many people you've helped along the way. A retirement well deserved. Thanks, Joe - you will be missed. Wishing you nothing but health, happiness, and plenty of R&R in retirement. Don't be a stranger. There will always be a spot at the counter for you.

Cheers to you, Joe! Steve, Shawn, and your friends at EAPW











### **Motorcraft**.

### If the part fits, it must be Motorcraft!

- Motorcraft parts deliver the Original Equipment fit and function you need for **Ford** and **Lincoln** models.
- Every Motorcraft engine part is designed for optimal functionality and long-lasting durability.
- Now stocking Motorcraft Spark Plugs, Filters, Wheel Bearings, Rotating Electric, Ignition Coils, Engine Management, Heater Hoses, & Water Outlets.

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Purchase BCA Wheel Hub Assemblies,

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Plus, each BCA Wheel Bearing purchase

earns you an entry to win a BCA Mini





Warehouse locations in PA and NJ! Find one near you at *eapw.com!* 





# **\$27.99** for ALL Part Numbers

Quality-Built Brake Pads provide optimized stopping power in all conditions. Application-specific pad formulas remove the guesswork from pad selection by providing friction compounds engineered to restore like-new stopping power for every vehicle.







#### **IGNITION & ENGINE MANAGEMENT**

- UMP specializes in Engine Management products.
- All products are built to meet and/or exceed OEM specifications.
- Ignition wire & battery cables are made in USA.
- All products are warrantied throughout the USA with an industry leading 5 year / 50,000-mile warranty.
- Full Line Added & In Stock in all Locations!



## **UPCOMING TRADE S**I

Talk the latest trends and products of the Automotive **Industry presented by the Industry Leading Brands!** 

IIII Wednesday, Sept. 24

(1) 6:30 – 8:30 PM

ValleyBrook Country Club

200 Golfview Dr, Blackwood, NJ

Contact your EAPW Sales Rep to Register!



## **BRAKE PADS** \$50 VISA GIFT CARDS

No earning limits—rack up rewards all summer long!

Buy any combination of 10 sets of eligible POWERSTOP brake pads during July or August 2025 and earn a \$50 Visa Gift Card! For every 10 eligible sets purchased within a single calendar month, you'll receive one (1) \$50 Visa Gift Card. Buy 20 sets? That's \$100 back in your pocket!









# **Hoses & Belt Kits**

"No Comebacks. No Complaints. No Weird Noises After."



Gates Water Pumps are engineered for durability and reliability. Each pump is constructed from premium alloy materials and undergoes rigorous quality testing.



Gates innovative EPDM Micro-V® belts are designed to wear evenly to prevent belt slippage and to extend service life of the most demanding engine drives.



Gates Timing System Kits are designed to help avoid warranty issues and customer comebacks. Ensuring all critical timing components are replaced at once for lasting performance!

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### ICE CREAM DAYS ARE HERE!



Ron Jaworski's

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Coming soon to a location near you! Ask your EAPW sales rep for details!



#### **August Manufacturer Price Updates**

GPD - 8/1/25

BCA - 8/4/25

**LITENS - 8/1/25** 

**MAHLE 8/15/25** 

URO - 8/3/25

**LUK - 8/18/25**